

Plastic Film Cooperative Recycling Initiative

**Work Group
Accomplishments in 2005**

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Workgroups Established

October 2004

- **Matrix**
- **Residential and Commercial Education**
- **Technical Education**
- **Washing Technology and Agricultural Film**

Spreading the Good News!

One Year Later

October 2005

Information sharing and collaborative efforts...

<http://www.ciwmb.ca.gov/Plastic/Events/Recycle2005/Default.htm>

Matrix

- Identify where plastic film waste is generated and potential end use applications for material diverted
- Systematic analysis of information for use as a guidance tool regarding types of collection, recycling programs and projects for implementation {80/20}

Where is the Recycling?

- Identify Best Practices
- Signage Easily Viewed
- Consistency in Location of Bins
- Common Message
- *Make it Easy*



Residential and Commercial Education

- **To increase residential and commercial film plastic collection and recycling through outreach**
- **Implement new and expanded educational and training activities and demonstration projects in CA**

<http://www.ciwmb.ca.gov/Plastic/Events/Recycle2005/Default.htm>

California Integrated Waste Management Board

Film Baled by City Fibers in LA



Technical Education

- Support the increased diversion of film and use of post consumer resin in manufacturing processes
- Developed materials and training opportunities supporting increased use of QA/QC guidelines and industry case studies on maximizing performance of film grade PCR



Washing Technology and Ag Film

- Support the increased diversion of film by strategically siting film processing and washing infrastructure in CA
- Implementation of activities leading to the siting of infrastructure with programs that can be duplicated regionally

Office of Local Assistance

- *Are you Ready for Film Plastic Diversion Program Development and Assistance?*
- Our Target: *Provide technical assistance to at least three jurisdictions implementing film plastic diversion programs and identify additional target jurisdictions throughout 2006.*
- *Examples identified for schools and businesses are Kohl's, Wal-Mart, Albertsons, Safeway, and Whole Foods, as well as WRAP Award winners*
- *Examples for jurisdictions are San Jose, San Juan Capistrano, and State of New Jersey.*



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